



Fall Call to Artists

Sunrise Creations

Sponsored by: Tolfree Foundation and
West Branch Creative Arts Association

Juried Art Show

2011 Fall Artist Application

October 13, 2011 through January 31, 2012

APPLICATION: Due by October 1, 2011

For further information:

- Tolfree Foundation @ 989.343.3700
- Dawn Schultz @ 989.345.6706
- June Longstreet @ 989.345.2744

OVERVIEW

Tolfree Foundation is pleased to co-sponsor the Sunrise Creation Art Show. This show will be displayed at the Medical Arts Center from Thursday, October 13, 2011 through Tuesday, January 31, 2012. The Medical Arts Center is located at 335 E. Houghton Avenue in West Branch.

In selecting your art for consideration, we ask that you be mindful of the family setting and the show's intent to promote healing through the visual arts.

Our current show space is limited to 30 pieces. Alternate pieces may be selected for display in the Foundation office and added to the current show as art sells. Artwork not selected is not due to artists creative ability but to event constraints.

INSTRUCTIONS

Forms:

- Legibly complete registration form on the reverse side
- Enclose \$15 non-refundable registration fee for the first three entries and \$5 for each additional entry (check made payable to Tolfree Foundation-Art Show)

Delivery:

Artwork must be delivered to the Tolfree Foundation office at 335 East Houghton Avenue (Medical Arts Center/previous Tolfree Hospital) in West Branch on Monday, October 3, 2011.

SALE OF ART

All accepted artwork must be available for purchase and clearly marked with the selling price on each piece. Tolfree Foundation receives 20% commission on all pieces sold to help with the purchase of equipment as determined by the Foundation BOD through our Capital Needs fund.

ELIGIBLE MEDIA

Artist recognition will be given for First, Second, Third, and Honorable Mentions.

Entries:

- Up to 6 entries allowed per artist
- Submission of original artwork only
- Open to all area artists
- \$15 non-refundable entry fee for the first three entries and \$5 for each additional entry

FRAMING STANDARDS

- Artwork must be framed or gallery wrapped canvas with no staples showing
- All artwork must come with a wire hanging system for display
- No sawtooth hangers
- Minimum size is 12" W x 16" H
- Maximum size of 36" W

ARTIST NOTIFICATION

Artists will be notified if their artwork is not chosen for the art show. At this time you can make arrangements for pick up of your artwork.

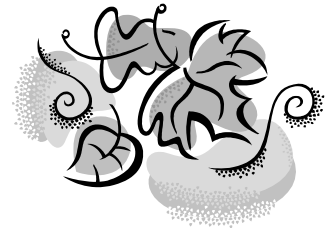
If you have questions, please call Dawn Schultz: 989.345.6706, June Longstreet: 989.345.2744 or Tolfree Foundation: 989.343.3700.

Sunrise Creations Fall Art Show

Sponsored by: Tolfree Foundation & West Branch Creative Arts Association

Show Dates: October 13, 2011 through January 31, 2012

Registration Form due by October 3, 2011



Artist: _____

Address: _____

City/State/Zip: _____

Home Phone: _____ Work Phone: _____

E-Mail: _____ Make check payable to:

X _____ **TOLFREE FOUNDATION ~ Art Show**

Please sign the line above. A signature is a requirement to be in the Fall Art Show

Show Conditions

ARTWORK TITLE ~ Please Print	MEDIUM	SELLING PRICE <u>Maximum price \$300</u> <i>Note: Foundation receives 20%</i>

- The Foundation reserves the right to photograph exhibiting artwork for limited publicity purposes.
- All art work must be original from the artist. No reproductions.
- The Tolfree Foundation reserves the right to refuse artwork that is too fragile, over/undersized, or does not meet eligibility guidelines.
- The Tolfree Foundation receives a 20% commission on all sold pieces. You can be assured your support of the Foundation will ensure high quality healthcare for you, your family and your friends.
- All unsold artwork must remain on exhibit through January 31, 2012.
- All unsold art must be picked up February 1, 2012, Medical Arts Center , between 10:00am - 4:00pm
- Insurance coverage is the responsibility of the artist and is recommended at any art show.
- The artist will receive payment within two weeks after the sale of the artwork.
- Please sign the above application agreeing to all requirements and conditions.

Return this form along with your non-refundable registration fee to:

Tolfree Foundation ~ Art Show
335 East Houghton Avenue, West Branch, MI 48661